



April 1, 2009

TRI Started Running In-house Daycare Center
“TRI Family Support” (Nickname: Koala Pokke)

- Helping TRI employees to manage to work while raising children-

Tokai Rubber Industries, Ltd. (President: Tetsuo Naruse; Head Office: Komaki City, Aichi Prefecture, abbr: TRI) announces that it started running an in-house daycare center “TRI Family Support (nickname: Koala Pokke)” today (April 1).

TRI has been advancing the construction of the daycare center within the Komaki Plant site to help establish environments where TRI Group employees manage to work while raising children and also commemorate the 80th anniversary of TRI’s establishment in December of 2009.

The construction was successfully completed recently, and TRI finally opened the center today after holding the ceremony to celebrate the completion on March 18 (Wed) and inviting the potential users to show the facility before its official opening on March 22 (Sun).

The daycare service is available on weekends and holidays too according to the company business schedule, and the center also offers overtime childcare late until 8:30 pm, fully responding to employees’ expectation.

The actual operation of the daycare center is consigned to Poppins Corporation that has rich experiences in and know-how for running daycare centers. Also, TRI has implemented security measures such as an entry control system and an infrared sensor to prevent suspicious individuals from entering the center site, and enhanced safety measures to prevent children from falling and their fingers from being caught. In addition, TRI has prepared excellent environment for raising children including the TRI’s welfare provisions such as the adjacent gym, park and playground, which will be often visited from the center as well as used for annual events.

Except the above, TRI has enhanced various systems so far that help our employees to find a balance between work and life, such as extension of the period of childcare leave and the applicable period of flexible working hours for childcare, and introduction of “back-to-work” support systems after childcare leave provided through the Internet. TRI will further enhance systems so that the employees can find challenge and fulfillment both at work and in private, and improve work environments where people of various talents can provide expertise.

【Operation outline of daycare center】

Facility name :TRI Family Support (Nickname: Koala Pokke)

(The nickname is determined by soliciting names from the employees, wishing the daycare center to be a heartwarming center that holds children warmly and gently like a koala, which takes cares of her baby in her pocket.)

Location : Komaki Plant (within Head Office) at 3-1 Higashi, Komaki City, Aichi Prefecture

Scale : Site area approx. 610 m², total floor area approx. 340 m²

Total construction cost: Approx. 0.1 billion yen

Capacity: 40 people

Applicable children: Children of employees directly employed by TRI Group

Applicable age: From 0 year old (9 weeks old) until the age of elementary admission

Open hours: 7:30 a.m. – 8:30 p.m. (overtime: 6:00 p.m. to 8:30 p.m.) on any work days according to company business schedule

Operation: Daycare center operation consigned to Poppins Corporation

Facility management/control operation consigned to TRI Creates, Ltd.



Exterior view of Koala Pokke



Parents and children visiting the center