



May 7, 2009

Corporate Reorganization

<<Corporate reorganization>> Effective on May 6

Tokai Rubber Industries, Ltd. has announced the following corporate reorganization;

- The “Association Center Office”, where a Business Unit and the Laboratory promote joint research and development, has been newly established in the New Business Research and Development Laboratories to create new business in a timely and reliable manner along the drastic change in the business environment.

- The Production Preparatory Office at TRI Kyushu has been discontinued since the original purpose to launch smoothly the business (production) of TRI Kyushu, Ltd was achieved.

- The Industrial Hose New Subsidiary Preparatory Office has been discontinued since the original purpose was achieved by completing various preparations for the operations from the establishment through business promotion of TRI Hose Sales, Ltd.