

November 30, 2009

TRI Starts Automotive Anti-vibration Rubber Business in India

As part of its preparations to enter the automotive anti-vibration rubber business in India, where the automobile industry is growing significantly, Tokai Rubber Industries, Ltd. (head office: Komaki city, Aichi prefecture; President: Yoshiaki Nishimura; abbr.: TRI) set up the India Anti-Vibration Products Preparatory Office and established a new affiliate called Tokai Rubber Auto-Parts India Private, Ltd. (TRIN) in May 2008.

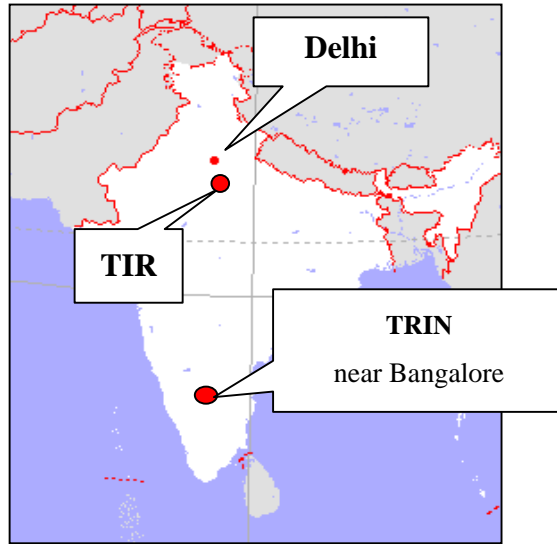
In order to begin delivery to our customers in 2010, TRIN recently decided to establish a production base near Bangalore.

By establishing this new production base, TRI now has ten production bases for automotive anti-vibration rubber in six countries outside Japan. TRI is aiming to create a system that provides sophisticated products in India with the same quality as those it supplies around the world to meet the needs of our customers.

TRI has already established a joint venture, called Tokai Imperial Rubber India Private, Ltd. (TIR), for the production of automotive hoses in November 2005 that started production in January 2008.

Reference: Outline of TRIN

- (1) Name: Tokai Rubber Auto-Parts India Private, Ltd.
- (2) Location: Dodaparapuru Industrial Park, Karnataka State
- (3) Capital: 100 million rupees (approx. 200 million yen, 100% investment of Tokai Rubber Industries, Ltd.)
- (4) Floor area: 1,300 m² (site area 6,800m²)
- (5) Employees: About 20 (planned for the end of 2010)
- (6) Details of business: Production and marketing of automotive anti-vibration rubber
- (7) Established: May 2008
- (8) Net sales: 230 million rupees (approx. 450 million yen) (for 2011)
- (9) Representative: Naoki Hayashi



* Location of new production base